



# PrestoPRIME

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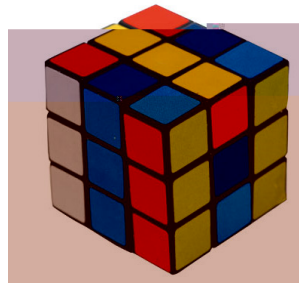
Presentation of the PrestoPRIME Scenarios  
goals and criteria  
Vienna, 2009-10-06  
Laurent Boch




## Scenarios?

*".. storylines which tell about contexts of use of a system, which can be used as a meeting-place between developers / technology-providers / system-integrators and consumers in order to permit actual satisfaction of the context needs.."*


- Means and not Ends
  - they have instrumental value for achieving something else
- Output will be a public deliverable
  - D5.1.1 (2009)





## Objectives


- To support a main PrestoPRIME goal
  - *to integrate, evaluate and demonstrate tools and processes for AV digital permanence and access*
- providing a base reference to development, integration and evaluation
- a detailed description of the PrestoPRIME context from the perspectives of the Archives and Libraries partners
  - INA, BBC, RAI, B&G, ORF, UIBK, EDLF
- orientation within the perspectives of service providers partners
  - IT Innovation, Eurix



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## Criteria

- To take into account the perspectives of the various actors, according to their role
  - broadcast archives, service providers, content creators, institutions, small archives, business and technical managers, rights holders, end users
- Consider the evolution of the context henceforward
  - To know the current situation
  - To draw a path from now to the future
  - To regard the available and envisageable technical solutions
- Balance between specific and general cases
- To deal with standards and open approaches
- Meaningfulness
  - quantities, countries, scope



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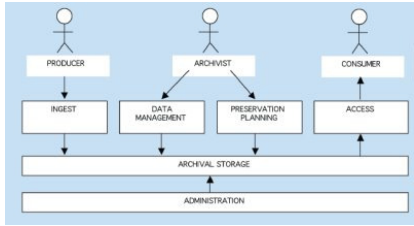
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**Presto PRIME**  
KEEPING AUDIOVISUAL CONTENTS ALIVE

## Aspects and contexts (1)

- From Inside
  - Ingestion
  - Preservation
  - Indexing
  - Exploitation / Delivery
- From Outside
  - Submission
  - ()
  - Search
  - Access / Fruition

**SEVENTH FRAMEWORK PROGRAMME**

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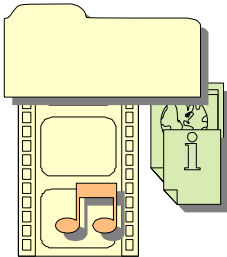
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**Presto PRIME**  
KEEPING AUDIOVISUAL CONTENTS ALIVE

## Aspects and contexts (2)

- Concerns with BIG stuff
  - Sources
  - Storage & integrity for AV master files
  - Usability of formats
  - Processing resources
  - Transfer times and delays
  - Models & strategies
  - Big stuff → costs issues
- Concerns with small stuff
  - Identification information, policies
  - Descriptive information, indexing, tagging, links, enrichments
  - Rights information
  - Browsing & seeking elements





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## Aspects and contexts (3)

- Around exploitation
  - income point for funding the preservation
    - need to make the engine start
  - address home users
    - stakeholders of AV heritage
    - can be involved and contribute
  - address professional users
    - trigger reuse
    - importance of excerpts
    - accuracy in rights



  
  




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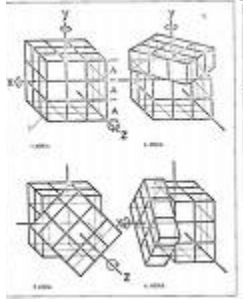
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## a scenario shape

- Background / characteristics
  - description of the context and its current situation
  - why it's interesting
  - what it's specific of it
- Questions addressed
  - identification of the issues, critical points (decisions/options), needs
- Users and Roles
  - which are the stakeholders / actors
  - which are their roles and the relationships among them
- Description of cases
  - the details of examples telling what (should) happen and why, among who and about what
- Discussion topics
  - presentation of specific aspects which have influence






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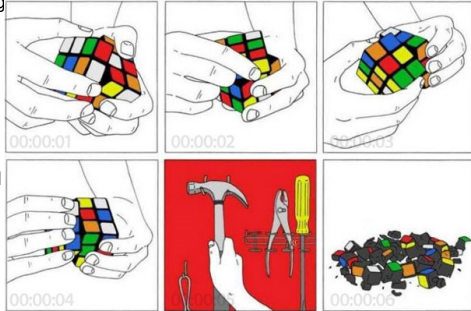
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## rough example

- Background / characteristics
  - Got out 100000 BVU tapes from downstairs and be committed for digitisation & archiving
- Questions addressed
  - which digital format compressed / uncompressed
  - which type of storage solution
  - how to clarify rights status...
- Users and Roles
  - archive manager (having a budget ..)
  - professional user (interested in finding good excerpts for..)
- Description of cases
  - AM has to decide between format A and B and sets up a plan ..
  - RC finds references to contracts on P..
  - PU is looking for peculiar shots of anything similar to Argo ship for HD documentary on...
- Discussion topics
  - Definition of obsolete format






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## Expectations of the day


- Breakout sessions – for itemised presentations of scenarios and discussion
  - You'll have to select it according to the topics of greater interest for you
  - To follow: summarisation of feedback and outcomes
- Identification of gaps and/or misleading questions
  - aspects that should be (much more) covered
  - questions to be dismissed
    - not relevant or science fiction
  - Hooks for improvements



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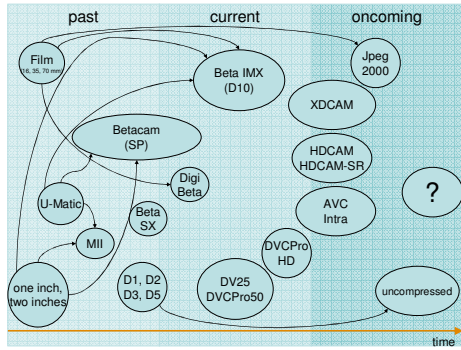
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## Breakout session ONE

- Preservation in Broadcast Archives context
- What we want to know about your files
  - what file formats are in use or planned
  - what standards are followed
  - what systems are in use for producing files and exchanging files
  - file road maps
  - file, system and storage migrations
  - general file problems






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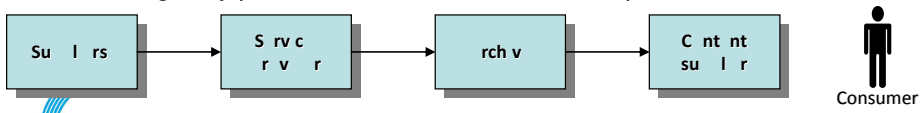
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## Breakout session TWO

- Services & Providers
  - the role of providers
- What are the most important factors?
  - Track record, standards, security, business plan, preservation plan
- Which Services?
  - E.g. Ingest, access, storage, migration, integrity checking, search
- Roles and Responsibilities?
  - E.g. who decides the preservation and delivery formats
- What should a Service Agreement include?
  - E.g. Key performance indicators, metrics, penalties






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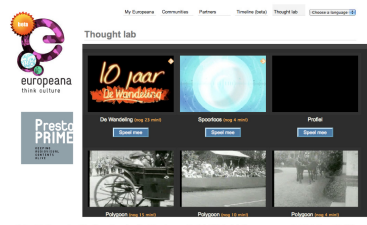
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## Breakout session THREE

- AV archive exploitation through access
  - Large shared points of access
    - General view
    - Europeana case
  - How to enrich and improve metadata also by encouraging the involvement of the users.
  - Rights issues: rights representation and clearance.
  - Exploitation models for archives not having the critical size.









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## Breakout session FOUR

- Other relevant AV collections?
  - The HEI case
    - AV collections
      - Created
      - Purchased, Received, Collected
    - Areas of questions addressed
      - Ownership & rights
      - Uniqueness & value
      - Technical capabilities & commitments to responsibilities
      - Resources
      - Adoption of best practices & standard procedures

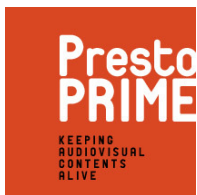






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That's all

Thank you



## breakout sessions - logistics

- Session One
  - *Preservation in Broadcast Archives context*
  - Atrium (this room)
- Session Two
  - *Services & Providers*
  - Probestudio 1 L (follow signs)
- Session Three
  - *AV archive exploitation through access*
  - Probestudio 1 M (follow signs)
- Session Four
  - *Other relevant AV collections? The HEI case*
  - Probestudio 1 R (follow signs)