

PrestoPRIME

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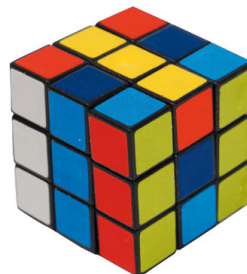
Presentation of the PrestoPRIME Scenarios
goals and criteria
Vienna, 2009-10-06
Laurent Boch




Scenarios?

".. storylines which tell about contexts of use of a system, which can be used as a meeting-place between developers / technology-providers / system-integrators and consumers in order to permit actual satisfaction of the context needs.."


- Means and not Ends
 - they have instrumental value for achieving something else
- Output will be a public deliverable
 - D5.1.1 (2009)





Objectives


- To support a main PrestoPRIME goal
 - *to integrate, evaluate and demonstrate tools and processes for AV digital permanence and access*
- providing a base reference to development, integration and evaluation
- a detailed description of the PrestoPRIME context from the perspectives of the Archives and Libraries partners
 - INA, BBC, RAI, B&G, ORF, UIBK, EDLF
- orientation within the perspectives of service providers partners
 - IT Innovation, Eurix



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Criteria

- To take into account the perspectives of the various actors, according to their role
 - broadcast archives, service providers, content creators, institutions, small archives, business and technical managers, rights holders, end users
- Consider the evolution of the context henceforward
 - To know the current situation
 - To draw a path from now to the future
 - To regard the available and envisageable technical solutions
- Balance between specific and general cases
- To deal with standards and open approaches
- Meaningfulness
 - quantities, countries, scope



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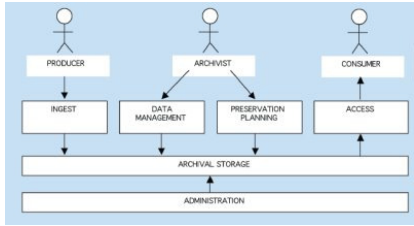
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Presto PRIME
KEEPING AUDIOVISUAL CONTENTS ALIVE

Aspects and contexts (1)

- From Inside
 - Ingestion
 - Preservation
 - Indexing
 - Exploitation / Delivery
- From Outside
 - Submission
 - ()
 - Search
 - Access / Fruition

SEVENTH FRAMEWORK PROGRAMME

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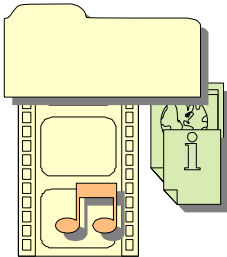
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Presto PRIME
KEEPING AUDIOVISUAL CONTENTS ALIVE

Aspects and contexts (2)

- Concerns with BIG stuff
 - Sources
 - Storage & integrity for AV master files
 - Usability of formats
 - Processing resources
 - Transfer times and delays
 - Models & strategies
 - Big stuff → costs issues
- Concerns with small stuff
 - Identification information, policies
 - Descriptive information, indexing, tagging, links, enrichments
 - Rights information
 - Browsing & seeking elements





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Aspects and contexts (3)

- Around exploitation
 - income point for funding the preservation
 - need to make the engine start
 - address home users
 - stakeholders of AV heritage
 - can be involved and contribute
 - address professional users
 - trigger reuse
 - importance of excerpts
 - accuracy in rights








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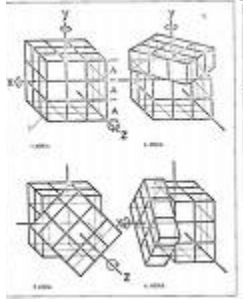
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a scenario shape

- Background / characteristics
 - description of the context and its current situation
 - why it's interesting
 - what it's specific of it
- Questions addressed
 - identification of the issues, critical points (decisions/options), needs
- Users and Roles
 - which are the stakeholders / actors
 - which are their roles and the relationships among them
- Description of cases
 - the details of examples telling what (should) happen and why, among who and about what
- Discussion topics
 - presentation of specific aspects which have influence






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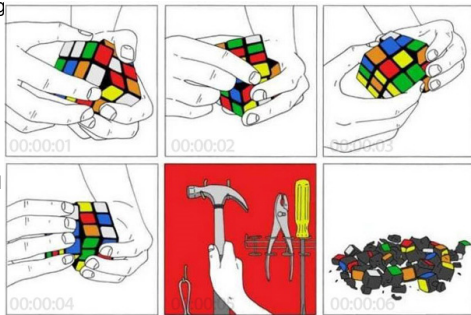
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rough example

- Background / characteristics
 - Got out 100000 BVU tapes from downstairs and be committed for digitisation & archiving
- Questions addressed
 - which digital format compressed / uncompressed
 - which type of storage solution
 - how to clarify rights status...
- Users and Roles
 - archive manager (having a budget ..)
 - professional user (interested in finding good excerpts for..)
- Description of cases
 - AM has to decide between format A and B and sets up a plan ..
 - RC finds references to contracts on P..
 - PU is looking for peculiar shots of anything similar to Argo ship for HD documentary on...
- Discussion topics
 - Definition of obsolete format






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Expectations of the day


- Breakout sessions – for itemised presentations of scenarios and discussion
 - You'll have to select it according to the topics of greater interest for you
 - To follow: summarisation of feedback and outcomes
- Identification of gaps and/or misleading questions
 - aspects that should be (much more) covered
 - questions to be dismissed
 - not relevant or science fiction
 - Hooks for improvements



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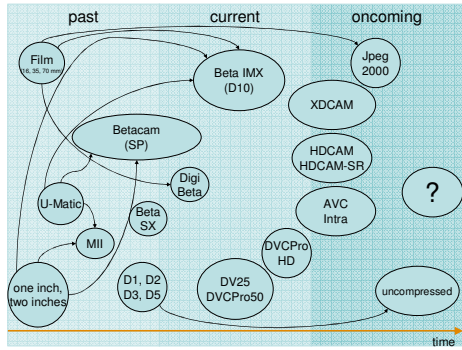
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Breakout session ONE

- Preservation in Broadcast Archives context
- What we want to know about your files
 - what file formats are in use or planned
 - what standards are followed
 - what systems are in use for producing files and exchanging files
 - file road maps
 - file, system and storage migrations
 - general file problems






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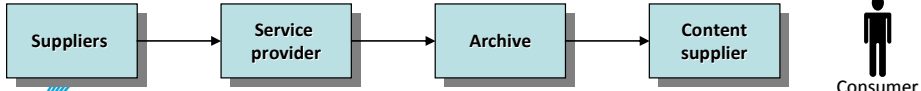
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Breakout session TWO

- Services & Providers
 - the role of providers
- What are the most important factors?
 - Track record, standards, security, business plan, preservation plan
- Which Services?
 - E.g. Ingest, access, storage, migration, integrity checking, search
- Roles and Responsibilities?
 - E.g. who decides the preservation and delivery formats
- What should a Service Agreement include?
 - E.g. Key performance indicators, metrics, penalties





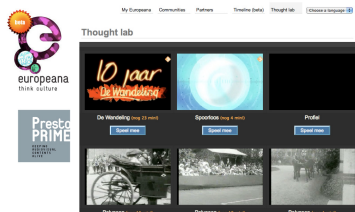
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Breakout session THREE

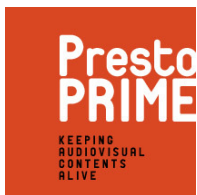
- AV archive exploitation through access
 - Large shared points of access
 - General view
 - Europeana case
 - How to enrich and improve metadata also by encouraging the involvement of the users.
 - Rights issues: rights representation and clearance.
 - Exploitation models for archives not having the critical size.



Breakout session FOUR

- Other relevant AV collections?
 - The HEI case
 - AV collections
 - Created
 - Purchased, Received, Collected
 - Areas of questions addressed
 - Ownership & rights
 - Uniqueness & value
 - Technical capabilities & commitments to responsibilities
 - Resources
 - Adoption of best practices & standard procedures





That's all

Thank you



breakout sessions - logistics

- Session One
 - *Preservation in Broadcast Archives context*
 - Atrium (this room)
- Session Two
 - *Services & Providers*
 - Probestudio 1 L (follow signs)
- Session Three
 - *AV archive exploitation through access*
 - Probestudio 1 M (follow signs)
- Session Four
 - *Other relevant AV collections? The HEI case*
 - Probestudio 1 R (follow signs)